

School of Business and Management

Director: Najiba Benabess

Associate Director: Stephen Pomeroy

Charles A. Dana Professor Puddicombe; Professors Kabay, Mohaghegh, and Vanecek; Associate Professors Benabess, Blythe, Jolley, Stephenson, and Yandow; Assistant Professors Chung, Hansen, and Patterson; Lecturers and Visiting Faculty: Almagambetov, Bovee, and Pomeroy.

Mission

The mission of the School of Business and Management is to provide a high quality education that emphasizes technical competence, critical thinking, ethical practices, communication and other interpersonal skills that qualify and equip our students to pursue a variety of life pursuits.

The School of Business and Management offers the following degrees: B.S. in Management, B.S. in Accounting, B.S. in Computer Science and B.S. in Computer Security and Information Assurance. The B.S. in Management degree requires that students choose one of the following concentrations: Leadership, Marketing, Financial Economics and Computer Information Systems. Masters degrees are offered in Management (MBA) and Computer Security and Information Assurance. Minors are offered in Accounting, Business Administration, Computer Information Systems, Computer Science, Economics, Finance, Marketing, Computer Crime & Forensics and Information Assurance.

Accreditation

Norwich University, through its School of Business and Management, is nationally accredited by the Association of Collegiate Business Schools and Programs (ACBSP) for the offering of the B.S. in Management and B.S. in Accounting. The mission of the ACBSP is to establish, promote, and recognize educational standards that contribute to the continuous improvement of business education and to recognize business schools that adhere to these standards.

School Requirements (undergraduate degree programs)

A 2.0 cumulative grade point average in major-related courses is required for graduation for all majors in the School of Business and Management. Students majoring in Management and Accounting must earn a grade of "C" or better in AC 205, AC 206, EC 201, and EC 202. Students majoring in Computer Science and Computer Security & Information Assurance need to pass IS 100 with a grade of "C-" or better. Additionally, the following courses need to be passed with a grade of "C-" or better: IS 131, IS 228 and IS 240. In addition to required course work, each student must pass a comprehensive examination during the senior year.

Graduate Programs

The School of Business and Management offers two Master degree programs; Master of Business Administration and Master of Science in Information Assurance through the College of Graduate and Continuing

Studies. Descriptions of these programs and their requirements are written in a separate publication.

Minors in the School of Business and Management

Accounting

Students must complete all of the following courses with a grade of "C" or better.

| | | |
|---------------------------------------------------------------------------|-------------------------------------|-------|
| AC 205 | Principles of Accounting-Financial | 4 |
| AC 206 | Principles of Accounting-Managerial | 4 |
| AC 335 | Intermediate Accounting I | 3 |
| AC 336 | Intermediate Accounting II | 3 |
| Any two of the following courses (but not both MG 341 and FN 311): | | 6-7 |
| MG 341 | Business Law I | 3 |
| AC 419 | Taxation I | 3 |
| AC 428 | Auditing | 3 |
| AC 441 | Cost Accounting | 3 |
| AC 442 | Advanced Accounting | 4 |
| FN 311 | Corporate Finance | 3 |
| Total Credits | | 20-21 |

Business Administration (for non-Business and Management School majors)

Students must complete all of the following courses with a grade of "C" or better.

| | | |
|------------------------------|--------------------------------------------------|-------|
| EC 201 | Principles of Economics (Macro) | 3 |
| EC 202 | Principles of Economics (Micro) | 3 |
| AC 205 | Principles of Accounting-Financial | 4 |
| MG 314 | Marketing Management | 3 |
| One of the following: | | 3-4 |
| MG 101 | Introduction to Business | 3 |
| EC 106 | The Structure and Operation of the World Economy | 3 |
| AC 206 | Principles of Accounting-Managerial | 4 |
| MG 351 | Organizational Behavior | 3 |
| MG 408 | Human Resources Management | 3 |
| MG 319 | International Dimensions of Business | 3 |
| FN 311 | Corporate Finance | 3 |
| IS 121 | Introduction to Computer Programming | 3 |
| CE 460 | Construction Management (or MG460) | 3 |
| Total Credits | | 16-17 |

Economics

Students must complete all of the following courses with a grade of "C" or better.

| | | |
|------------------------------------------------------------------------------------------------------------|---------------------------------|-----------|
| EC 201 | Principles of Economics (Macro) | 3 |
| EC 202 | Principles of Economics (Micro) | 3 |
| Two of the following: | | 6 |
| EC 310 | Money and Banking | 3 |
| EC 301 | Intermediate Price Theory | 3 |
| EC 302 | National Income Analysis | 3 |
| EC 406 | Public Finance | 3 |
| Two additional courses numbered 300 or above in Economics (EC), Finance (FN) or Quantitative Methods (QM). | | 6 |
| Total Credits | | 18 |

Engineering Management

Students must complete all of the following courses with a grade of "C" or better.

| | | |
|---------------------------------------------------------|------------------------------------------------|--------------|
| a. Two courses from the following list: | | 6-8 |
| AP 225 | Introduction to Passive Environmental Systems | 6 |
| & AP 325 | and Materials, Construction, and Design | |
| CE 211 | Surveying | 7 |
| & CE 214 | and Site Development and Engineering | |
| Two 300 and/or 400 level Civil Engineering courses | | 6-8 |
| Two 300 and/or 400 level Electrical Engineering courses | | 6-8 |
| Two 300 and/or 400 level Mechanical Engineering courses | | 6-8 |
| Two architectural design courses | | 6-10 |
| Two 300 and/or 400 level Computer Science courses | | 6-8 |
| Two 300 and/or 400 level Science Courses | | 6-8 |
| Four courses from the following list: | | 12-13 |
| AC 201 | Introduction to Accounting and Financial World | 3-4 |
| or AC 205 | Principles of Accounting-Financial | |
| CE 460 | Construction Management | 3 |
| EM 301 | Project Management | 3 |
| MG 310 | Production/Operations Management | 3 |
| EM 302 | Supply Chain Management | 3 |
| Total Credits | | 18-21 |

Finance

Students must complete all of the following courses with a grade of "C" or better.

| | | |
|----------------------------------|---------------------------|---|
| FN 311 | Corporate Finance | 3 |
| FN 407 | Corporate Finance II | 3 |
| FN 412 | Investments | 3 |
| EC 310 | Money and Banking | 3 |
| Any two of the following: | | 6 |
| AC 335 | Intermediate Accounting I | 3 |

| | | |
|----------------------|--------------------------------------|-----------|
| AC 336 | Intermediate Accounting II | 3 |
| AC 419 | Taxation I | 3 |
| AC 442 | Advanced Accounting | 4 |
| EC 406 | Public Finance | 3 |
| EC 419 | International Economics | 3 |
| MG 319 | International Dimensions of Business | 3 |
| Total Credits | | 18 |

Computer Information Systems

(Not open to students with majors in Computer Science, Management, Computer Engineering, or Computer Security and Information Assurance)

Students must complete all of the following courses with a grade of "C" or better.

| | | |
|------------------------------|-------------------------------------------------------|-----------|
| IS 130 | Introduction to Computing | 3 |
| IS 131 | Computer Programming | 3 |
| IS 221 | G.U.I. Programming ¹ | 3 |
| IS 228 | Introduction to Data Structures | 3 |
| IS 240 | Database Management | 3 |
| One of the following: | | 3 |
| IS 301 | Software Engineering I | 3 |
| IS 353 | Business Programming Languages | 3 |
| IS 406 | Special Topics in Computer Science | 3 |
| IS 460 | Data Communications and Networks (changing to IS 260) | 3 |
| Total Credits | | 18 |

¹ IS 120 or IS 121 may be substituted for IS 221.

Computer Science

(Not open to students with majors in Computer Science, Computer Engineering, or Computer Security and Information Assurance)

Students must complete all of the following courses with a grade of "C" or better.

| | | |
|-----------------------------------------------------------------------------------------------|---------------------------------|-----------|
| IS 130 | Introduction to Computing | 3 |
| IS 131 | Computer Programming | 3 |
| IS 228 | Introduction to Data Structures | 3 |
| EE 215 | Fundamentals of Digital Design | 4 |
| One of the following: | | 3 |
| MA 306 | Discrete Mathematics | 3 |
| IS 240 | Database Management | 3 |
| Plus one IS or CP course at 300 or 400 level for which all prerequisites have been satisfied. | | 3 |
| Total Credits | | 19 |

Computer Crime and Forensics

Minor Prerequisites

| | | |
|--------|----------------------------------|---|
| CJ 101 | Introduction to Criminal Justice | 3 |
| CJ 102 | Substantive Criminal Law | 3 |
| IS 130 | Introduction to Computing | 3 |

Minor Requirements

Students must complete all of the following courses with a grade of "C" or better.

| | | |
|---------------|------------------------------------------|----|
| CJ 301 | Criminal Procedure | 3 |
| IS 131 | Computer Programming | 3 |
| IS 228 | Introduction to Data Structures | 3 |
| IS 340 | Information Systems Security Assurance I | 3 |
| CJ 341 | Cyber Law and Cyber Crime | 3 |
| CJ 442 | Introduction to Computer Forensics | 4 |
| Total Credits | | 19 |

Information Assurance

Students must complete all of the following courses with a grade of "C" or better.

| | | |
|---------------|-------------------------------------------------------|----|
| IS 340 | Information Systems Security Assurance I | 3 |
| IS 342 | Management of Information Assurance | 3 |
| IS 460 | Data Communications and Networks (changing to IS 260) | 3 |
| CP 431 | Network Security | 3 |
| CJ 442 | Introduction to Computer Forensics | 4 |
| Total Credits | | 16 |

Marketing

Students must complete all of the following courses with a grade of "C" or better.

| | | |
|------------------------------------------|--------------------------------------|----|
| MG 314 | Marketing Management | 3 |
| MG 416 | Advanced Marketing | 3 |
| MG 425 | | 3 |
| PY 211 | Introduction to Psychology | 3 |
| Any two of the following courses: | | 6 |
| AC 441 | Cost Accounting | 3 |
| MG 319 | International Dimensions of Business | 3 |
| MG 448 | Small Business Strategies | 3 |
| MG 450 | Internship in Management | 3 |
| QM 317 | Business and Economic Statistics II | 3 |
| Total Credits | | 18 |

Sports Management

Students must complete all of the following courses with a grade of "C" or better.

| | | |
|---------------|------------------------------------------------|-------|
| AC 201 | Introduction to Accounting and Financial World | 3 |
| MG 305 | Intro to Sports Management | 3 |
| MG 314 | Marketing Management | 3 |
| MG 441S | Integrated Marketing Communications | 3 |
| PE 333 | Management Sports Facilities | 3 |
| PE 426 | Internship (Sports Management Placement) | 6,12 |
| Total Credits | | 21-27 |