

Quantitative Methods (QM)

Courses

QM 213 Business and Economic Statistics I 3 Credits

A course emphasizing the development and presentation of statistical data for business and economic decision-making. Topics will include survey methods, statistical description measures, sampling distributions, statistical inference procedures, simple regression and time series analysis, and construction and use of index numbers. Prerequisite or corequisite: MA 212.

QM 317 Business and Economic Statistics II 3 Credits

A course in which the statistical concepts developed in QM 213 are continued. New topics developed are multiple correlation and regression theory and analysis, the assumptions of regression analysis and econometric problems, and an introduction to simultaneous models and advanced topics. Prerequisite: QM 213. Offered in the fall-even years.

QM 370 Quantitative Methods for Marketing & Finance 3 Credits

A course in which the statistical concepts developed in QM 213 are continued. The focus of the course will be the application of statistical techniques to real world issues in Finance and Marketing. Emphasis will be placed on problem solving, class participation, computer applications and completion of a term paper. Prerequisite QM 213. 3 lecture hours.