

Communications Major with Digital Media Concentration

B.S. in Communications - Digital Media Concentration Curriculum Map 2016-2017 Catalog

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A grade of C or higher is required in EN 101, EN 102, EN 112, and all required CM courses.

Freshman		
Fall	Cr. Spring	Cr.
CM 109 Introduction to Mass Media	3 CM 261 Interpersonal Communications or EN 112 Public Speaking	3
EN 101 Composition and Literature I	3 CM 271 Television Production	4
EN 112 Public Speaking or CM 261 Interpersonal Communications	3 EN 102 Composition and Literature II	3
General Education Math	3 General Education Math	3
	Psychology (PY) Elective	3
Semester Total Credits	12 Semester Total Credits	16
Sophomore		
Fall	Cr. Spring	Cr.
CM 207 Journalism I: News Gathering	3 AC 205 Principles of Accounting-Financial or MG 101 Introduction to Business (OR)	4-3
CM 211 Broadcasting Techniques	3 EC 201 Principles of Economics (Macro)	
CS Elective (excluding CS 120)	3 CM 208 Journalism II: Advanced News Gathering and Design	3
EN 201 World Literature I	3 CM 351 Radio Production or 491 Media Composer Techniques	3
General Education History	3 EN 202 World Literature II	3
	General Education Social Science	3
Semester Total Credits	15 Semester Total Credits	16-15
Junior		
Fall	Cr. Spring	Cr.
CM 209 Broadcast Writing	3 CM 303 Advertising	3
CM 391 Advanced Television Production	3 CM 393 Non-linear Digital Television	3
CM 392 Documentary Television Production	3 General Education Lab Science	4
FA or MU or PH or SA (excluding SA 107) Elective General Education Arts & Humanites	3 Psychology (PY) Elective	3
General Education Lab Science	4 EN 240 Technical Aspects of Theatrical Design or 241 Acting and Directing (OR)	3
	EN 310 The Art of the Motion Picture or 253 Approaches to Shakespeare (OR)	
	EN 307 The History of the Motion Picture or 308 The Motion Picture Director (OR)	
	CM 335 Television Criticism or EN 239 Introduction to Theater (OR)	
Semester Total Credits	16 Semester Total Credits	16
Senior		
Fall	Cr. Spring	Cr.
CM 436 Communications Law and Ethics (General Education Ethics)	3 CM 407 Senior Communications Seminar (Capstone)	3
General Education Literature	3 CM 408 Communications Internship	3
SA 107 Introduction to Photography	3 CM 492 Advanced Media Composer Techniques	3
Free Elective	3 General Education Literature	3
Free Elective	3 Free Elective	3
Semester Total Credits	15 Semester Total Credits	15
Total Credits For This Major: 121-120		