

Management Major

B.S. in Management - Curriculum Map 2016-2017 Catalog

Freshman			
Fall	Cr.	Spring	Cr.
EN 101 Composition and Literature I	3	EN 102 Composition and Literature II	3
CS 120 Business Applications & Problem Solving Techniques	3	EC 106 The Structure and Operation of the World Economy ¹	3
MA 107 Precalculus Mathematics (OR Free Elective) ²	4	MA 108 Applied Calculus (General Education Math)	4
MG 101 Introduction to Business ¹	3	General Education History	3
		General Education Lab Science	4
Semester Total Credits	13	Semester Total Credits	17
Sophomore			
Fall	Cr.	Spring	Cr.
EC 202 Principles of Economics (Micro) (General Education Social Science) ³	3	AC 206 Principles of Accounting-Managerial ³	4
MA 212 Finite Mathematics (General Education Math)	3	EC 201 Principles of Economics (Macro) ³	3
AC 205 Principles of Accounting-Financial ³	4	EN 204 Professional and Technical Writing	3
EN 112 Public Speaking	3	MG 309 Management of Organizations	3
General Education Lab Science	4	QM 213 Business and Economic Statistics I	3
Semester Total Credits	17	Semester Total Credits	16
Junior			
Fall	Cr.	Spring	Cr.
CS 300 Management Information Systems	3	EC 310 Money and Banking	3
FN 311 Corporate Finance	3	General Education Arts & Humanities	3
MG 310 Production/Operations Management	3	General Education Literature	3
MG 314 Marketing Management	3	Major/Concentration Elective	3
PH 322 Business Ethics (General Education Ethics)	3	Major/Concentration Elective	3
Semester Total Credits	15	Semester Total Credits	15
Senior			
Fall	Cr.	Spring	Cr.
MG 319 International Dimensions of Business	3	MG 449 Administrative Policy and Strategy (Capstone)	3
MG 341 Business Law I	3	Major/Concentration Elective	3
Major/Concentration Elective	3	Major/Concentration Elective	3
Major/Concentration Elective	3	Free Elective	3
Free Elective	3	Free Elective	3
Semester Total Credits	15	Semester Total Credits	15
Total Credits For This Major: 123			

- 1 Must be taken first year. Upper level students without credit for these courses will substitute with an Elective Course from a School of Business & Management subject area. This must be done via a petition.
- 2 If MA 103 is required by Placement Test results, a grade of C or higher is required in MA 103 prior to taking MA 107.
- 3 Grade of C or higher required.

Available Concentrations

Computer Information Systems Concentration 2016-2017 Catalog

CS 100	Foundations of Computer Science and Information Assurance ¹	3
CS 140	Programming and Computing ²	4
CS 301	Software Engineering ³	3
IA 342	Management of Information Assurance	3
Major/Concentration Elective (see below) ⁴		3
Major/Concentration Elective (see below) ⁴		3
Total Cr.		19

- 1 Enrollment requires override approval
- 4 Choose from the subjects/courses listed below:
AC, CN, CP, CS, DF, EC, FN, FR, GR, IA, MG, QM, SP, AS 311, AS 312, AS 411, AS 412, MS 311, MS 312, MS 411, MS 412, NS 321, NS 342, NS 421, NS 422, PY 210

Financial Economics Concentration 2016-2017 Catalog

EC 419	International Economics	3
FN 407	Corporate Finance II	3
FN 412	Investments	3

QM 370	Quantitative Methods for Marketing & Finance	3
Major/Concentration Elective ¹		3
Major/Concentration Elective ¹		3
Total Cr.		18

- ¹ Choose from the subjects/courses listed below:
AC, CN, CS, DF, EC, FN, FR, GR, MG, QM, SP AS 311, AS 312, AS 411, AS 412, CJ 341, CJ 442, MA 240, MA 318, MA 370, MS 311, MS 312, MS 411, MS 412, NS 321, NS 342, NS 421, NS 422, PY 210

Leadership Concentration 2016-2017 Catalog

PY 210	Psychology of Leadership	3
MG 351	Organizational Behavior	3
MG 408	Human Resources Management	3
MG 409	Organizational Leadership	3
Major/Concentration Elective ¹		3
Major/Concentration Elective ¹		3
Total Cr.		17-18

- ¹ Choose from the subjects/courses listed below:
CM 436, EG 450, EN 244, PH 303, PH 305, PH 324, PH 350, AS 311, AS 312, AS 411, AS 412, CJ 341, CJ 442, MA 240, MA 318, MA 370, MS 311, MS 312, MS 411, MS 412, NS 321, NS 342, NS 421, NS 422

Marketing Concentration 2016-2017 Catalog

MG 411	Consumer Behavior	3
MG 441	Integrated Marketing Communications	3
MG 416	Advanced Marketing	3
QM 370	Quantitative Methods for Marketing & Finance	3
Major/Concentration Elective ¹		3
Major/Concentration Elective ¹		3
Total Cr.		18

- ¹ Choose from the subjects/courses listed below:
AC, CN, CS, DF, EC, FN, FR, GR, MG, QM, SP AS 311, AS 312, AS 411, AS 412, CJ 341, CJ 442, MA 240, MA 318, MA 370, MS 311, MS 312, MS 411, MS 412, NS 321, NS 342, NS 421, NS 422, PY 210

Sports Management Concentration 2016-2017 Catalog

MG 441S	Integrated Marketing Communications	3
MG Elective ¹		3
PE 107	Foundations of Physical Education	3
PE 333	Management Sports Facilities	3
PE 432	Organization and Administration in Physical Education	3
PE 426	Internship	6,12
Total Cr.		21-27

- ¹ Choose from the subjects/courses listed below:
AC, CN, CS, DF, EC, FN, FR, GR, MG, QM, SP AS 311, AS 312, AS 411, AS 412, CJ 341, CJ 442, MA 240, MA 318, MA 370, MS 311, MS 312, MS 411, MS 412, NS 321, NS 342, NS 421, NS 422, PY 210