

## Graduate Certificate in Effective Nonprofit Management

This certificate is made up of two 6 credit master's level courses. Participants in this certificate course will use real-world organizational settings to explore and understand the knowledge and skills needed to effectively manage a nonprofit organization in the areas of: strategic planning, development, and deployment; program planning, deployment, implementation and evaluation; internal/external communications, marketing, and public relations; economics, resource development, fundraising and grantsmanship; accountability, accounting, and financial management; performance analysis, review, and improvement; knowledge management; information technology and management; financial resources management and accounting; leadership, governance effectiveness and board development; human resources management; legal and risk management.

### Effective Nonprofit Management Certificate Courses

AD 542	Leading the Nonprofit Organization	6
AD 552	Nonprofit Administration	6
Total Cr.		12