

Graduate Certificate in Nonprofit Healthcare Management

The Certificate in Nonprofit Healthcare Management requires successful completion of two, six-hour graduate seminars, including: **AD 542 Leading Nonprofit Organizations**, and **AD 582 Healthcare Management**.

AD 542 introduces students to the fundamentals of management and leadership in the three management domains and outcomes of excellence most closely associated with an NPO's ability to achieve sustainable, superior organizational performance within ever-changing operational environments. Effectiveness, Efficiency, and Transformational Organizational Environment represent management constructs shared by all nonprofit organizations that determine their overall success or failure. Students completing the course will use real-world organizational settings to explore and understand the knowledge and skills needed to effectively manage a nonprofit organization in the areas of: strategic planning, development, and deployment; program planning, deployment, implementation and evaluation; internal/external communications, marketing, and public relations; economics, resource development, fundraising and grantsmanship; accountability, accounting, and financial management; performance analysis, review, and improvement; knowledge management; information technology and management; financial resources management and accounting; leadership, governance effectiveness and board development; human resources management; legal and risk management.

AD 582 is a competency-based, experiential learning environment emphasizing knowledge and competencies relating to effective management of a nonprofit, nongovernmental organization focused on health care delivery. AD 582 focuses heavily on competencies and KSA's needed by senior health care managers with major responsibilities in such areas as the administrative aspects of managing a nonprofit, nongovernmental organization that is focused on health care delivery, system delivery and evaluation, including: Communications and marketing in the healthcare environment; Financial management in health care; Health care economics; Health care leadership; Healthcare quality management, including assessment tools and models and program improvement processes; Human resource management in healthcare organizations; Information systems planning and management in health care; Knowledge and information management; Legal and regulatory issues and policies; Organizational administration of health care facilities; Professional ethics and professionalism.

Nonprofit Healthcare Management Certificate Courses

AD 542	Leading the Nonprofit Organization	6
AD 582	Healthcare Management	6
Total Cr.		12