

Management Major

Print PDF Curriculum Map (http://catalog.norwich.edu/residentialprogramscatalog/currmaps/mngt/mngt_1460745001350.pdf)

B.S. in Management - Curriculum Map 2017-2018 Catalog

Freshman		
Fall	Cr. Spring	Cr.
EN 101 Composition and Literature I	3 EN 102 Composition and Literature II	3
CS 120 Business Applications & Problem Solving Techniques	3 EC 106 The Structure and Operation of the World Economy ¹	3
MA 107 Precalculus Mathematics (OR Free Elective) ²	4 MA 108 Applied Calculus (General Education Math)	4
MG 101 Introduction to Business ¹	3 General Education History (http://catalog.norwich.edu/residentialprogramscatalog/generaleducationgoals)	3
	General Education Lab Science (http://catalog.norwich.edu/residentialprogramscatalog/generaleducationgoals)	4
Semester Total Credits	13 Semester Total Credits	17
Sophomore		
Fall	Cr. Spring	Cr.
EC 202 Principles of Economics (Micro) (General Education Social Science) ³	3 AC 206 Principles of Accounting-Managerial ³	4
MA 212 Finite Mathematics (General Education Math)	3 EC 201 Principles of Economics (Macro) ³	3
AC 205 Principles of Accounting-Financial ³	4 EN 204 Professional and Technical Writing	3
EN 112 Public Speaking	3 MG 309 Management of Organizations	3
General Education Lab Science (http://catalog.norwich.edu/residentialprogramscatalog/generaleducationgoals)	4 QM 213 Business and Economic Statistics I	3
Semester Total Credits	17 Semester Total Credits	16
Junior		
Fall	Cr. Spring	Cr.
CS 300 Management Information Systems	3 EC 310 Money and Banking	3
FN 311 Corporate Finance	3 General Education Arts & Humanities (http://catalog.norwich.edu/residentialprogramscatalog/generaleducationgoals)	3
MG 310 Production/Operations Management	3 General Education Literature (http://catalog.norwich.edu/residentialprogramscatalog/generaleducationgoals)	3
MG 314 Marketing Management	3 Major/Concentration Elective	3
PH 322 Business Ethics (General Education Ethics)	3 Major/Concentration Elective	3
Semester Total Credits	15 Semester Total Credits	15
Senior		
Fall	Cr. Spring	Cr.
MG 319 International Dimensions of Business	3 MG 449 Administrative Policy and Strategy (Capstone)	3
MG 341 Business Law I (General Education Ethics)	3 Major/Concentration Elective	3
	Major/Concentration Elective	3
Major/Concentration Elective	3 Free Elective	3
Major/Concentration Elective	3 Free Elective	3
Free Elective	3	
Semester Total Credits	15 Semester Total Credits	15
Total Credits For This Major: 123		

- 1 Must be taken first year. Upper level students without credit for these courses will substitute with an Elective Course from a School of Business & Management subject area.
- 2 Requires math placement score of 2. Students scoring below 2 must satisfactorily complete the appropriate necessary prerequisite math course(s) first. Waived with math placement score of 3.
- 3 Grade of C or higher required.

Concentrations

Computer Information Systems Concentration 2017-2018 Catalog

CS 100	Foundations of Computer Science and Information Assurance	3
CS 140	Programming and Computing	4
CS 301	Software Engineering	3
IA 342	Management of Information Assurance	3
Major/Concentration Elective (see below) ¹		3
Major/Concentration Elective (see below) ¹		3
Total Cr.		19

- 1 Choose from the subjects/courses listed below:
AC, CN, CP, CS, DF, EC, FN, FR, GR, IA, MG, QM, SP, AS 311, AS 312, AS 411, AS 412, MS 311, MS 312, MS 411, MS 412, NS 321, NS 342, NS 421, NS 422, PY 210

Financial Economics Concentration 2017-2018 Catalog

EC 419	International Economics	3
FN 407	Corporate Finance II	3
FN 412	Investments	3
QM 370	Quantitative Methods for Marketing & Finance	3
Major/Concentration Elective ¹		3

Major/Concentration Elective ¹	3
Total Cr.	18

¹ Choose from the subjects/courses listed below:
 AC, CN, CS, DF, EC, FN, FR, GR, MG, QM, SP AS 311, AS 312, AS 411, AS 412, CJ 341, CJ 442, MA 240, MA 318, MA 370, MS 311, MS 312, MS 411, MS 412, NS 321, NS 342, NS 421, NS 422, PY 210

Leadership Concentration 2017-2018 Catalog

PY 210	Psychology of Leadership	3
MG 351	Organizational Behavior	3
MG 408	Human Resources Management	3
MG 409	Organizational Leadership	3
Major/Concentration Elective ¹		3
Major/Concentration Elective ¹		3
Total Cr.		17-18

¹ Choose from the subjects/courses listed below:
 AC, CN, CS, DF, EC, FN, FR, GR, MG, QM, SP, CM 436, EG 450, EN 244, PH 303, PH 305, PH 324, PH 350, AS 311, AS 312, AS 411, AS 412, CJ 341, CJ 442, MA 240, MA 318, MA 370, MS 311, MS 312, MS 411, MS 412, NS 321, NS 342, NS 421, NS 422

Marketing Concentration 2017-2018 Catalog

MG 411	Consumer Behavior	3
MG 441	Integrated Marketing Communications	3
MG 416	Advanced Marketing	3
QM 370	Quantitative Methods for Marketing & Finance	3
Major/Concentration Elective ¹		3
Major/Concentration Elective ¹		3
Total Cr.		18

¹ Choose from the subjects/courses listed below:
 AC, CN, CS, DF, EC, FN, FR, GR, MG, QM, SP AS 311, AS 312, AS 411, AS 412, CJ 341, CJ 442, MA 240, MA 318, MA 370, MS 311, MS 312, MS 411, MS 412, NS 321, NS 342, NS 421, NS 422, PY 210

Sports Management Concentration 2017-2018 Catalog

MG 441	Integrated Marketing Communications	3
MG Elective ¹		3
PE 107	Foundations of Physical Education	3
PE 333	Management Sports Facilities	3
PE 432	Organization and Administration in Physical Education	3
PE 426	Internship	6,12
Total Cr.		21-27

¹ Choose from the subjects/courses listed below:
 AC, CN, CS, DF, EC, FN, FR, GR, MG, QM, SP AS 311, AS 312, AS 411, AS 412, CJ 341, CJ 442, MA 240, MA 318, MA 370, MS 311, MS 312, MS 411, MS 412, NS 321, NS 342, NS 421, NS 422, PY 210