

Bachelor of Science in Management Studies

Program Overview

Associate Dean of Continuing Studies: Mark L. Parker
Program Manager: Daniel Alcorn

The Bachelor of Science in Management Studies (BSMS) is an upper-division bachelor's degree completion program. Intended for students with prior professional experience in the public, private, or military sectors, the BSMS provides students with a solid academic foundation in general management principles and practices while emphasizing core competencies in such areas as leadership, communication, and technology. By also completing a required concentration in a specialized area of management studies, graduates of the program will have demonstrated the ability to apply knowledge and proficiency in general management to specific management environments, contexts, and challenges.

Requirements

Curriculum Requirements

The Bachelor of Science in Management Studies (BSMS) is designed for students with at least 30 credit hours of prior college coursework or its equivalent in eligible military or professional training. The program consists of three curriculum areas:

- Core Courses
- Concentration
- Capstone

The core courses are degree requirements to be taken by all students. All BSMS students must complete an 18-credit concentration in a specialized management area or discipline. The capstone is the culminating activity for the program and is required for completion of the degree. Free electives are taken by students who enter the program with fewer than 60 credits.

Core Courses

Students complete all of the following:

ACCT 350	Financial Accounting	3
ACCT 351	Managerial Accounting	3
COMM 301	Business & Professional Writing	3
ECON 250	Seminar in Economics	6
FNCE 350	Fundamentals of Finance I	3
FNCE 351	Fundamentals in Finance II	3
MATH 232	Elementary Statistics	3
MNGT 309	Mngt of Organizations	3
MNGT 315	Leadership	3
MNGT 330	Management Information Systems	3
PHLS 210	Ethics in the Modern World	3
Total Cr.		36

Concentrations

Students in the BSMS program are required to complete one of the following 18-credit concentrations:

Leadership Studies

MNGT 401	Sem in Leadership I: Fundamentals	6
MNGT 402	Sem in Leadership II Styles EQ	6
MNGT 403	Leadership of Change	3
MNGT 404	Leadership in Tech-Driven World	3
Total Cr.		18

Human Resource Management Studies

MNGT 421	Sem in Human Resource Mngt I	6
MNGT 422	Sem in Human Resource Mngt II	6
MNGT 423	Human Capital Planning	3

MNGT 424	Strategic Role of HRM in Organizations	3
Total Cr.		18

Procurement and Contract Management

MNGT 403	Leadership of Change	3
MNGT 404	Leadership in Tech-Driven World	3
MNGT 441	Public Procurement and Contracting	6
MNGT 442	Public Procurement and Strategic Planning	6
Total Cr.		18

Cyber Security Management Concentration

MNGT 475	Project Management Fundamentals	3
MNGT 476	Project Management Advanced Techniques	3
CYBR 410	Systems Assurance	3
CJ 341	Cyber Law and Cyber Crime	3
IA 340	Introduction to Information Assurance	3
IA 342	Management of Information Assurance	3
Total Cr.		18

Capstone

The capstone course is the culminating academic activity for BSMS students. In it, students propose, develop, and deliver a final project that combines the general knowledge acquired in the core courses with the specific knowledge of the concentration area. The final project may be in the form of a business or strategic plan, a formal proposal in response to an RFP, a research study of a management or leadership problem, or other type of substantive project. The capstone course may not be fulfilled through transfer credit.

MNGT 400	Management Capstone	6
Total Cr.		6

General Education

Students are required to meet general education competencies (<http://catalog.norwich.edu/archives/2019-20/onlineprogramscatalog/generaleducation>) in writing, literature, history, arts and humanities, science, social science, and math and may do so by transfer credit or enrollment in courses offered through the College of Graduate and Continuing Studies.

Transfer Credit and Student Progress in the Program

CLEP and DSST exams may be accepted for transfer credit by the program manager, depending on the requirements of the Norwich course for which credit is sought. CLEP and DSST transcripts must be applied to a student's record by the time they have earned 100 credits in their program. No credit derived from CLEP or DSST exams will be applied to the student's record after this point.

Students must complete all core and elective coursework, including any courses necessary to fulfill the general education competencies, before being enrolled in a field study course unless given prior written approval by the program manager.

Students must complete all required coursework including any required field study courses before being enrolled in a capstone course, unless given prior written approval by the program manager.

All transfer credit must be applied to the student's record before the student can be enrolled in a capstone course.

Faculty

Faculty Member	Institution at which highest degree was earned
Gregg D. Bailey, PhD	New Mexico State University
Edwin G. Sapp, JD	University of North Carolina
Ben Zamzow, PhD	University of Arizona
Dan Alcorn	
Brian M. Balduzzi	
Alex A. Chung	
Philip Crossman	
Carol A Keeler-Gravel	
Adam Komm	
Frank J. Parisi	
Scott K. Tobey	
Robert Wright, DPA	