

Sports Management Curriculum Overview

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This minor provides students with the knowledge and skills needed to work as managers in sport or recreation positions such as athletic, recreation, or camp directors, or as directors of sports facilities, or commercial and/or workplace wellness programs. Students take courses in sport leadership, business management, and sport facilities management, including a sports management internship.

Minor

Sports Management Minor Curriculum Map 2019-2020 Catalog

- Students seeking a minor in Sports Management must obtain the approval of the School Director.
- All 6 courses require a grade of C or higher.

AC 201	Introduction to Accounting and Financial World	3
MG 314	Marketing Management	3
MG 441	Integrated Marketing Communications	3
MG Elective ¹		3
PE 333	Management Sports Facilities	3
PE 426	Internship (Sports Management Placement)	6,12
Total Cr.		21-27

- ¹ Choose from the subjects/courses listed below:
 AC, CN, CS, DF, EC, FN, FR, GR, MG,
 QM, SP AS 311, AS 312, AS 411, AS 412,
 DF 242, IA 241, MA 240, MA 318, MA 370, MS 311,
 MS 312, MS 411, MS 412, NS 321, NS 342, NS 421,
 NS 422, PY 210