

## Communications

Professor Narain Batra and Lecturer Stephen Pite

The Communications Program provides a high-level, broad-based bachelor's degree in Communications as well as a minor in Communications. The career-oriented curriculum provides introductory and advanced writing, editing, and production experience in print, digital, and electronic media. The program is committed to freedom of expression, personal and professional fulfillment, intellectual development, and the fostering of ethical understanding and creative growth.

### Goals:

To expand students' knowledge of the structure, history, and practices of the field of mass media, and provide them with the skill set necessary to enter the current employment market.

### Outcomes:

Graduates will demonstrate:

- the knowledge and skills to write a balanced, thorough and incisive news or feature story for the Norwich University community by following established Associated Press style guidelines

- the knowledge and skills necessary for television production.
- understanding of various social media issues and agility with web-based presentations.
- knowledge of legal and ethical responsibilities of media professionals

### Careers for this Major:

- Television Producer
- Journalist
- Videographer
- Editor
- Camera Operator
- Studio Technician
- Teaching
- Communications Law
- Public Affairs
- Corporate Communications

## Communications Major

### Communications (B.S.) – Curriculum Map 2020-2021 Catalog

Course	Cr. Comp.	Course	Cr. Comp.
<b>FRESHMAN</b>			
<b>Fall</b>		<b>Spring</b>	
CM 109 Introduction to Mass Media <sup>c</sup>	3	CM 261 Interpersonal Communications <sup>c</sup>	3
EN 101 Composition and Literature I <sup>c</sup>	3	CM 271 Television Production <sup>c</sup> or EN 112 Public Speaking	4-3
EN 112 Public Speaking <sup>c</sup> or CM 271 Television Production	3-4	EN 102 Composition and Literature II <sup>c</sup>	3
General Education Math ( <a href="http://catalog.norwich.edu/archives/2020-2021/residentialprogramscatalog/generaleducationgoals/">http://catalog.norwich.edu/archives/2020-2021/residentialprogramscatalog/generaleducationgoals/</a> )	3	General Education Math ( <a href="http://catalog.norwich.edu/archives/2020-2021/residentialprogramscatalog/generaleducationgoals/">http://catalog.norwich.edu/archives/2020-2021/residentialprogramscatalog/generaleducationgoals/</a> )	3
		Psychology (PY) Elective	3
Fall Semester Total Cr.:	12-13	Spring Semester Total Cr.:	16-15
<b>SOPHOMORE</b>			
<b>Fall</b>		<b>Spring</b>	
CM 207 Journalism I: News Gathering <sup>c</sup>	3	AC 205 Principles of Accounting-Financial or MG 101 Introduction to Business or EC 201 Principles of Economics (Macro)	4-3
CM 211 Broadcasting Techniques <sup>c</sup>	3	CM 208 Journalism II: Advanced News Gathering and Design <sup>c</sup>	3
EN 222 Introduction to World Literatures (General Education Goal 3: Literature) <sup>2</sup>	3	CM 351 Radio Production or 391 Advanced Television Production	3
CS Elective (excluding CS 120)	3	EN 222 Introduction to World Literatures <sup>2</sup>	3
General Education History ( <a href="http://catalog.norwich.edu/archives/2020-2021/residentialprogramscatalog/generaleducationgoals/">http://catalog.norwich.edu/archives/2020-2021/residentialprogramscatalog/generaleducationgoals/</a> )	3	General Education Social Science ( <a href="http://catalog.norwich.edu/archives/2020-2021/residentialprogramscatalog/generaleducationgoals/">http://catalog.norwich.edu/archives/2020-2021/residentialprogramscatalog/generaleducationgoals/</a> )	3
General Education Leadership ( <a href="http://catalog.norwich.edu/archives/2020-2021/residentialprogramscatalog/generaleducationgoals/">http://catalog.norwich.edu/archives/2020-2021/residentialprogramscatalog/generaleducationgoals/</a> )	1-3		
Fall Semester Total Cr.:	16-18	Spring Semester Total Cr.:	16-15
<b>JUNIOR</b>			
<b>Fall</b>		<b>Spring</b>	
CM 209 Broadcast Writing	3	CM 303 Advertising <sup>c</sup>	3

General Education Arts & Humanities ( <a href="http://catalog.norwich.edu/archives/2020-2021/residentialprograms/catalog/generaleducationgoals/">http://catalog.norwich.edu/archives/2020-2021/residentialprograms/catalog/generaleducationgoals/</a> )	3	EN 240 Technical Aspects of Theatrical Design <sup>c,1</sup>	3	
General Education Lab Science ( <a href="http://catalog.norwich.edu/archives/2020-2021/residentialprograms/catalog/generaleducationgoals/">http://catalog.norwich.edu/archives/2020-2021/residentialprograms/catalog/generaleducationgoals/</a> )	4	Psychology (PY) Elective	3	
Free Elective	3	General Education Lab Science ( <a href="http://catalog.norwich.edu/archives/2020-2021/residentialprograms/catalog/generaleducationgoals/">http://catalog.norwich.edu/archives/2020-2021/residentialprograms/catalog/generaleducationgoals/</a> )	4	
Free Elective	3	Free Elective	3	
Fall Semester Total Cr.:		16	Spring Semester Total Cr.:	16
<b>SENIOR</b>				
<b>Fall</b>		<b>Spring</b>		
CM 436 Communications Law and Ethics (General Education Ethics)	3	CM 407 Senior Communications Seminar (Capstone) <sup>c</sup>	3	
CM 391 Advanced Television Production <sup>c</sup>	3	CM 408 Communications Internship <sup>c</sup>	3	
Literature Elective <sup>3</sup>	3	Literature Elective <sup>3</sup>	3	
Free Elective	3	Free Elective	3	
Free Elective	3	Free Elective	3	
Fall Semester Total Cr.:		15	Spring Semester Total Cr.:	15
TOTAL CREDITS FOR THIS MAJOR: 122-123				

- c Grade of C or higher required
- 1 Alternative course options: EN 239EN 241EN 253EN 307EN 308EN 310CM 335
- 2 Two EN 222 courses required, under a different subject.
- 3 Two Literature classes from: EN 199, EN 210, EN220, EN225, EN226, EN227, EN228, EN239, EN244, EN245, EN250, 251, EN 253, EN270, EN272, EN282, EN292, EN299, EN320, EN322, EN370, EN373, EN390, EN399, EN420, EN 425, FR 350EN, GR 322, 324, 326, SP 318, 321, 322, 327,328, 354EN, ENGL 250, 270

**Minor**

**Communications Minor 2020-2021 Catalog**

All requirements require a grade of C or higher

CM 109	Introduction to Mass Media	3
CM 207	Journalism I: News Gathering	3
CM Elective above 208		3
CM Elective above 208		3
CM elective above 208		3
CM Elective above 208		3
Total Cr.		18