

Communications

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The Communications Program provides a high-level, broad-based bachelor's degree in Communications as well as a minor in Communications. The career-oriented curriculum provides introductory and advanced writing, editing, and production experience in print, digital, and electronic media. The program is committed to freedom of expression, personal and professional fulfillment, intellectual development, and the fostering of ethical understanding and creative growth.

Goals:

To expand students' knowledge of the structure, history, and practices of the field of mass media, and provide them with the skill set necessary to enter the current employment market.

Outcomes:

Graduates will demonstrate:

- the knowledge and skills to write a balanced, thorough and incisive news or feature story for the Norwich University community by following established Associated Press style guidelines

- the knowledge and skills necessary for television production.
- understanding of various social media issues and agility with web-based presentations.
- knowledge of legal and ethical responsibilities of media professionals

Careers for this Major:

- Television Producer
- Journalist
- Videographer
- Editor
- Camera Operator
- Studio Technician
- Teaching
- Communications Law
- Public Affairs
- Corporate Communications

Communications Major

Communications (B.S.) – Curriculum Map 2021-2022 Catalog

| Course | Cr. Comp. | Course | Cr. Comp. |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|
| FRESHMAN | | | |
| Fall | | Spring | |
| CM 109 Introduction to Mass Media ^c | 3 | CM 261 Interpersonal Communications ^c | 3 |
| EN 110 Writing and Inquiry in Public Contexts | 3 | CM 271 Television Production ^c | 4 |
| EN 112 Public Speaking ^c | 3 | General Education Math (http://catalog.norwich.edu/residentialprograms/catalog/generaleducationgoals/) | 3 |
| General Education Math (http://catalog.norwich.edu/residentialprograms/catalog/generaleducationgoals/) | 3 | EN 111 Writing and Inquiry in Academic Contexts | 3 |
| | | Psychology (PY) Elective | 3 |
| Fall Semester Total Cr.: | 12 | Spring Semester Total Cr.: | 16 |
| SOPHOMORE | | | |
| Fall | | Spring | |
| CM 207 Journalism I: News Gathering ^c | 3 | MG 101 Introduction to Business or AC 205 Principles of Accounting-Financial or EC 201 Principles of Economics (Macro) | 3-4 |
| CM 211 Broadcasting Techniques ^c | 3 | CM 208 Journalism II: Advanced News Gathering and Design ^c | 3 |
| EN 222 Introduction to World Literatures (General Education Goal 3: Literature) ² | 3 | CM 351 Radio Production or 391 Advanced Television Production | 3 |
| CS Elective (excluding CS 120) | 3 | EN 222 Introduction to World Literatures ² | 3 |
| General Education History (http://catalog.norwich.edu/residentialprograms/catalog/generaleducationgoals/) | 3 | General Education Social Science (http://catalog.norwich.edu/residentialprograms/catalog/generaleducationgoals/) | 3 |
| General Education Leadership (http://catalog.norwich.edu/residentialprograms/catalog/generaleducationgoals/) | 1 | | |
| Fall Semester Total Cr.: | 16 | Spring Semester Total Cr.: | 15-16 |

| JUNIOR | | | |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|
| Fall | | Spring | |
| CM 209 Broadcast Writing | 3 | CM 303 Advertising ^c | 3 |
| General Education Arts & Humanities (http://catalog.norwich.edu/residentialprograms/catalog/generaleducationgoals/) | 3 | EN 240 Technical Aspects of Theatrical Design ^{c,1} | 3 |
| General Education Lab Science (http://catalog.norwich.edu/residentialprograms/catalog/generaleducationgoals/) | 4 | Psychology (PY) Elective | 3 |
| Free Elective | 3 | General Education Lab Science (http://catalog.norwich.edu/residentialprograms/catalog/generaleducationgoals/) | 4 |
| Free Elective | 3 | Free Elective | 3 |
| Fall Semester Total Cr.: | 16 | Spring Semester Total Cr.: | 16 |
| SENIOR | | | |
| Fall | | Spring | |
| CM 436 Communications Law and Ethics (General Education Ethics) | 3 | CM 407 Senior Communications Seminar (Capstone) ^c | 3 |
| CM 391 Advanced Television Production ^c | 3 | CM 408 Communications Internship ^c | 3 |
| Literature Elective ³ | 3 | Literature Elective ³ | 3 |
| Free Elective | 3 | Free Elective | 3 |
| Free Elective | 3 | Free Elective | 3 |
| Fall Semester Total Cr.: | 15 | Spring Semester Total Cr.: | 15 |
| TOTAL CREDITS FOR THIS MAJOR: 121-122 | | | |

^c Grade of C or higher required

¹ Alternative course options:
EN 239, EN 241, EN 253, EN 307, EN 308, EN 310, CM 335

² Two EN 222 courses required, under a different course title.

³ Two Literature classes
from: EN 199, EN 220, EN 225, EN 226, EN 227, EN 228, EN 239, EN 244, EN 245, EN 250, EN 251, EN 253, EN 270, EN 272

Minor

Communications Minor 2021-2022 Catalog

A Communications major is ineligible to declare this minor.
All requirements require a grade of C or higher.

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|-----------------------|------------------------------|-----------|
| CM 109 | Introduction to Mass Media | 3 |
| CM 207 | Journalism I: News Gathering | 3 |
| CM Elective above 208 | | 3 |
| CM Elective above 208 | | 3 |
| CM elective above 208 | | 3 |
| CM Elective above 208 | | 3 |
| Total Cr. | | 18 |