

Sports Management

The Sport Management minor provides students with the knowledge and skills needed to work as managers in sport or recreation positions such as athletic, recreation, or camp directors, or as directors of sports facilities, or commercial and/or workplace wellness programs. Students take courses in sport leadership, business management, and sport facilities management, including a sports management internship.

Minor

Sports Management Minor 2021-2022 Catalog

A Management major with a Sport Management concentration is ineligible to declare the minor. Approval of the School Director is required. Each course requires a grade of C or higher.

AC 201	Introduction to Accounting and Financial World	3
MG 314	Marketing Management	3
MG 441	Integrated Marketing Communications	3
MG Elective ¹		3
HHPR 333	Management Sports Facilities	3
HHPR 426	Internship	6,12
Total Cr.		21-27

¹ Choose from the subjects/courses listed below:
 AC, CN, CS, DF, EC, FN, FR, GR, MG,
 QM, SP AS 311, AS 312, AS 411, AS 412,
 DF 242, IA 241, MA 240, MA 318, MA 370, MS 311,
 MS 312, MS 411, MS 412, NS 321, NS 342, NS 421,
 NS 422, PY 210